

Particulars matter

Some customers, who have an eye for detail, have informed us of imported predominantly overseas artist brushes, which at first glance look like a bargain.

Let's have a closer look:

The picture below shows on the left a No.16 of the *da Vinci* brush series 7123, and a competitor's brush No.16 on the right.

What is immediately noticeable is the difference in size:

Compared with the overseas brush, the *da Vinci* brush has a 50% wider painting edge. These brushes are not comparable, neither in volume nor in price.

What is not visible to you or your customer is the interior of both products, which can only be seen by cutting open the ferrule:

The bristle used by *da Vinci* is nearly double in length, which takes up the entire space inside the ferrule between bristle and handle. →

After careful consideration we have chosen for these series with long and medium bristle lengths, in round and filbert shape, the name

da Vinci - MAESTRO 2



That, and many more hidden nuances produce a high quality product -clearly to be seen at this example - that is the result of excellent quality bristle from the hands of brush-makers with generations of experience.

Hermann Meyer
Hermann Meyer

Hans-Friedrich Defet
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